

CONTINUING EDUCATION
INFORMATION



The Massachusetts Academy of Audiology is approved by the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of **.7 CEUs**.*

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The continuing education presentations by **Dr. Abel and Dr. Mamo** represent **.60** Tier 1 continuing education hours toward the American Board of Audiology re-certification requirements.

*To receive CEUs your AAA membership number will be required.

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MA Academy of Audiology

12th Annual Conference
Friday,
September 28, 2018
7:30 AM - 6:00 PM

- Future Services in Audiology
- Hearing Loss and Family
- OTC Hearing Devices and Evolving Technologies

The Verve-Crowne Plaza Hotel
1360 Worcester Street
Natick, MA 01760

Featured Speakers:

Deborah Abel, Au.D.
Manager, Coding and
Contracting Services
Audigy Group

.....
Nicole Klutz, Au.D.
Audiology Project Manager
Phonak

.....
Sara Mamo, Au.D., Ph.D.
Professor of Audiology
University of Massachusetts,
Amherst



7:30 - 8:00 Registration and Continental Breakfast

8:00 - 8:15 Opening Remarks by Eva Bero, Au.D., President of MAA

**8:15 - 9:45 Deborah Abel, Au.D., (1.5 CEUs, including ABA Tier 1)
Topic: What You Need in Your Toolbox to Position your Services for the Future**

The world of Medicare reimbursement is confusing at best. This session will focus on demystifying billing with a focus on common Audiology coding errors, Medicare regulations for audiologists, and reporting for Medicare's alternative payment model. This session will also discuss the role of third party administrators, and the contracts involved with these organizations. Discussions to include itemizing for hearing aid services, and how best to utilize the tools necessary to position Audiology services for the future.

**9:45 - 10:15 Break
Silent Auction and Exhibitors**

10:15 - 11:45 Deborah Abel, Au.D., Service for the Future...continued (1.5 CEUs, including ABA Tier 1)

11:45 - 12:45 Lunch/Exhibitors/Silent Auction

12:45 - 1:00 Legislative Update with Lisa Simonetti, Hub Strategies

**1:00 - 2:00, Nicole Klutz, Au.D from Phonak (1 CEU)
Topic: Bridging the Gap: The Impact of Hearing Loss on Emotional Recognition & Utilizing Family Centered Care to Engage the Patient**

Comprehensive patient care goes beyond the hearing loss and takes into consideration the patient's entire ecosystem. Research in the area of emotions as it correlates to hearing loss has posed the question: How does hearing loss effect a person's ability to recognize emotion? A recent research study at Phonak Audiology Research Center suggests significant difficulty of hearing impaired listeners to understand the emotional intent of a talker as compared to normal hearing listeners. The impact of emotional recognition on communication and relationships highlights the importance of incorporating Family Centered Care into your practice. This session will discuss how to acknowledge and extend beyond what the patient can or can't hear and discuss their well-being while involving the family member(s) in the evaluation and rehabilitation process for ultimate long term success.

**2:00 - 3:30 Sara Mamo, Au.D., Ph.D.
Topic: OTC Hearing Devices and Other Evolving Technologies in Audiology (1.5 CEUs, including ABA Tier 1)**

A majority of adults who might benefit from hearing aids do not use them. There are a variety of barriers to care, which are dominated by issues of cost, access to services, and public awareness of the impacts of hearing loss as we age. Approaching age-related hearing loss through a public health lens suggests the need for novel care approaches in order to close the gap between the number of adults with hearing loss and the low number of those adults who are accessing hearing care services. Today's presentation will focus on innovative care models that aim to increase access to affordable technology and hearing care services through community-based approaches.

3:30 - 3:45 Break/Announce Silent Auction Winners

3:45 - 5:45 Sara Mamo, Au.D., Ph.D.: OTC and Other Evolving Technologies...continued (1.5 CEUs, including ABA Tier 1)

6:00 End of Day Remarks

Stay the night before the convention and join our speakers and MAA board for a cocktail reception on Thursday, September 27th from 6-8pm at *The Violet Thorn Lounge* in The Verve Crowne Plaza Hotel. A block of rooms is available at The Verve Crowne Plaza Natick at a discounted rate for the MA Academy of Audiology.

Registration

Name _____

Address _____

City _____ State _____

ZIP _____ Tel _____

E-mail _____

AAA Member no.* _____

Early Registration (by 9/14/18)

MAA Member \$200.00

Non Member \$250.00

Students (documentation req.) \$30.00

Registration (by 9/21/18)

MAA Member \$225.00

Non Member \$275.00

Students (documentation req.) \$30.00

Registration on site: \$50.00 add'l

No Refunds for Cancellations

Make check payable to:

MA Academy of Audiology

Mail to:

MA Academy of Audiology

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Boston, MA 02132

Online registration is available

on our web site:

www.audiology-mass.org